

# MasterChair

the chair reinvented



## Why Choose MasterChair?

This is not just a chair. It's your chair. Chosen by you. Customized for you. No one else has your chair. MasterChair is a chair so superior..... It is designed with one goal in mind, you!

MasterChair is made to last and designed for you to enjoy pure comfort, pure quality every day.

The frame of MasterChair is made from only stainless steel, brass or copper. No wood, no plastic, only quality materials that will last. Polished and finished by hand to perfection, gives MasterChair a quality look you will not find elsewhere. The chair's frame is furnished with a large pillow made from only the highest quality leather that you will want to feel and touch.

This large pillow covers the entire frame of the chair. Visually the chair is very open and inviting. MasterChair even comes with your own personal ottoman that matches the same quality materials, support, and has its own tilt feature.

MasterChair comforts you from head to toe, leaving no part of your body unsupported. You will love your MasterChair!



## Stainless Steel, Brass or Copper

Choose between Stainless Steel, Brass, or Copper for the frame structure of your MasterChair. You can opt to have the frame polished to perfection in either a mirror or brushed finish. Absolutely no detail is left unattended of the strong tube framing for your chair. The chairs frame structure will have a silky touch no matter which material or finish it's crafted with.

Mirror Finish

Brushed Finish

Stainless Steel



Brass



Copper



## Made by Hand

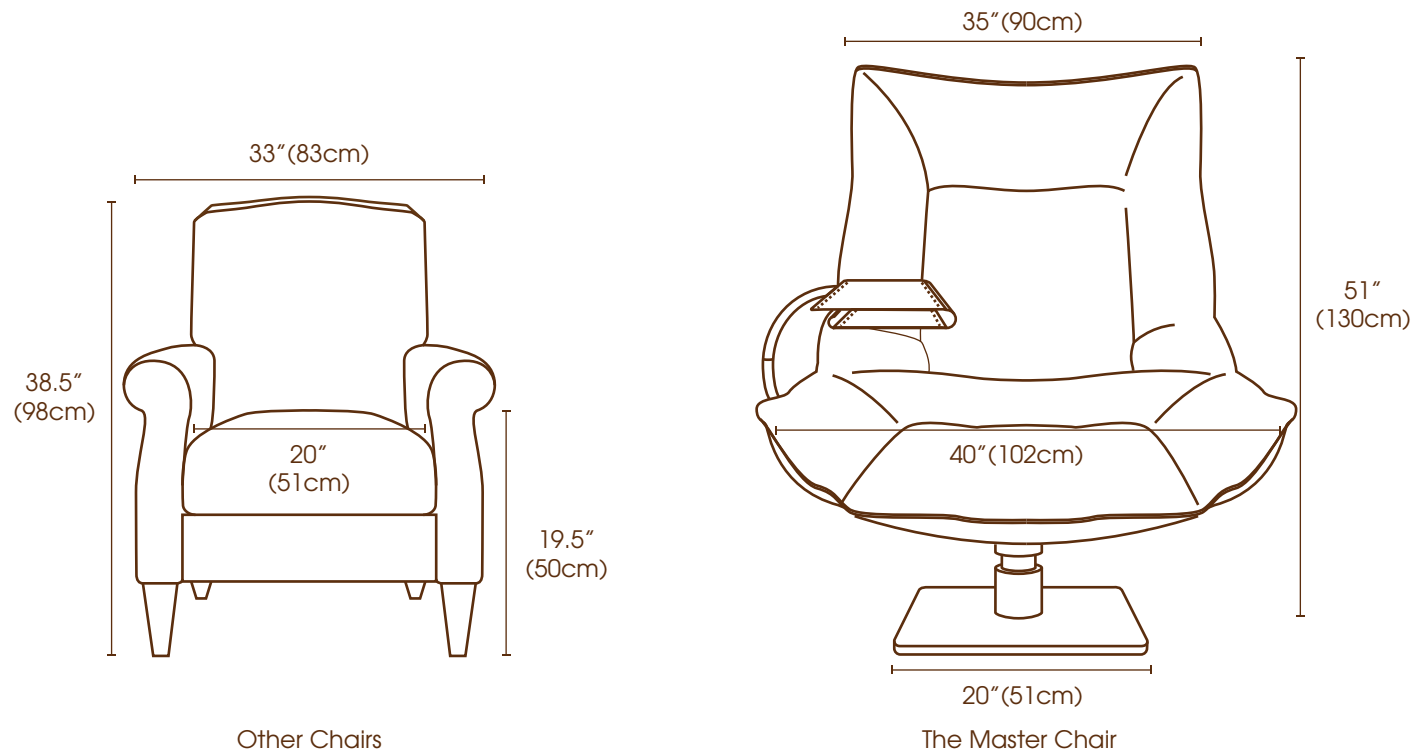
Each MasterChair is produced when ordered, one by one, with the upmost care and attention to detail. Each part of your chair is finished to perfection to ensure complete customer satisfaction. From shaping the chairs frame to stitching the leather, MasterChair is made by hand ensuring that each detail is given distinct thoughtfulness. You will rest assure that your order will not leave our facilities before it has been extensively inspected and tested. Because there are many steps to the creation of your MasterChair, customers should expect the delivery to take a little longer than usual.

## Extra Wide and Extra Strong

More space means more comfort and that is what MasterChair is all about. Just sit and use the chair. It will surprise you how much you will like it. Enjoy the chair with your love ones' or let grandpa read a storybook with his two grandchildren, all in one chair, the MasterChair.

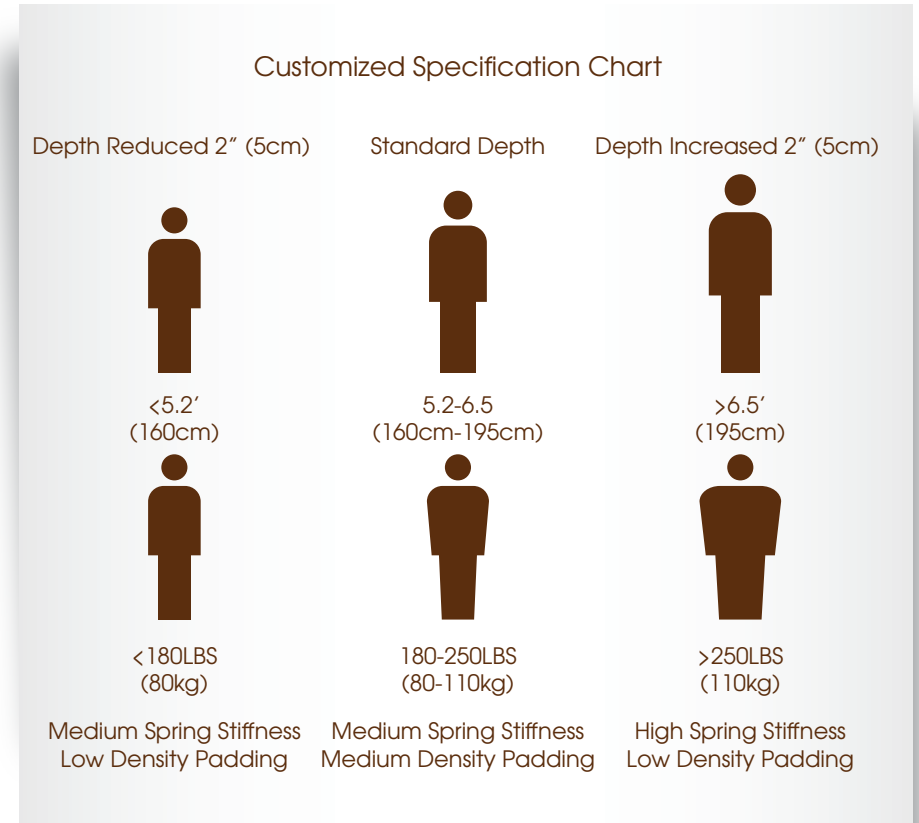
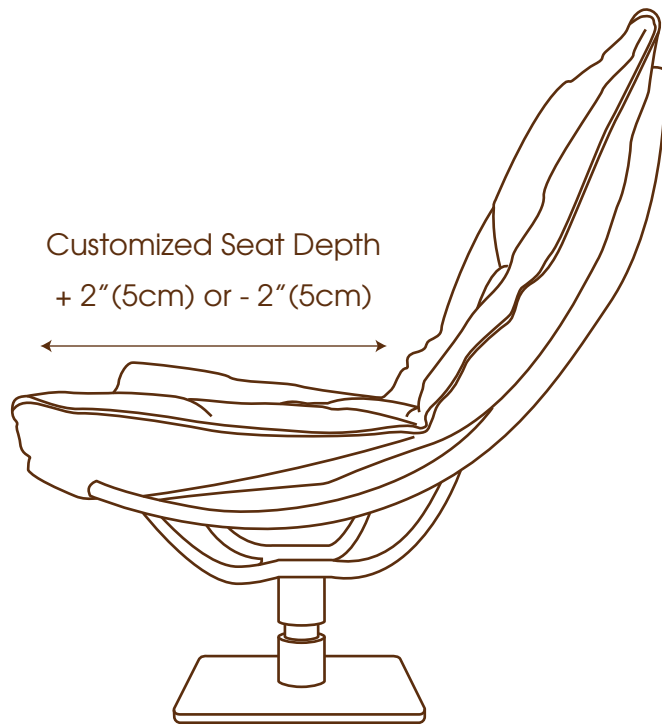
The MasterChair is strong; very strong. It's one of the strongest chairs you can find. The ingenious design of the tube framing has been tested by us in every possible way and is virtually indestructible. The chair is designed to accommodate up to 450 pounds (LBS). Backed with our exclusive 10 year warranty, you and your family are guaranteed to enjoy MasterChair for the rest of your life and generations beyond.

MasterChair is wider and deeper than regular chairs



# Customized for You

We are all different. It is not possible to have a one size fits all chair. To optimize the comfort of your MasterChair, we will customize the chair to your height and weight. Different springs are selected when creating the chair for a user of 150 lbs. than for someone of 300 lbs. and the seating length is also extended to accommodate an extra tall user. This is essential to guarantee the best MasterChair experience one can have. The MasterChair will be the only chair you will want to use for the rest of your life.





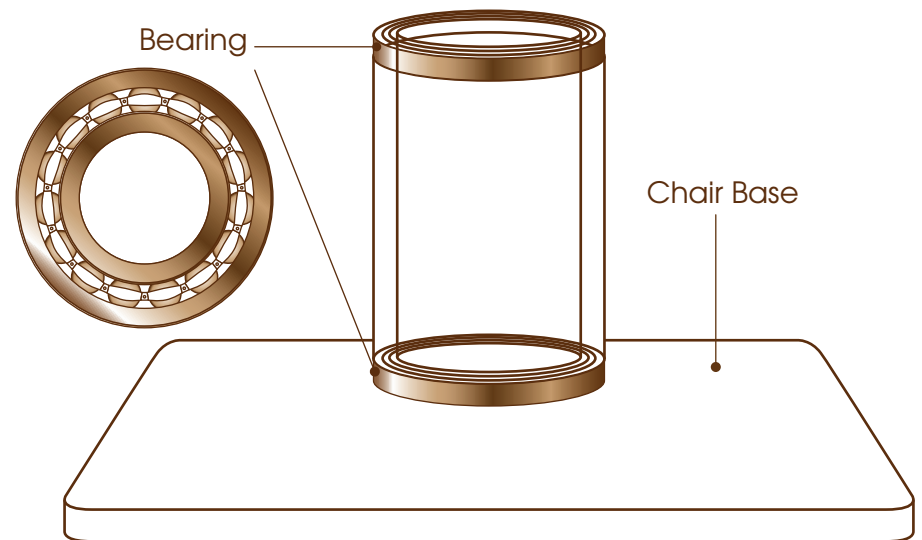
Enforced canvas lining to ensure strength



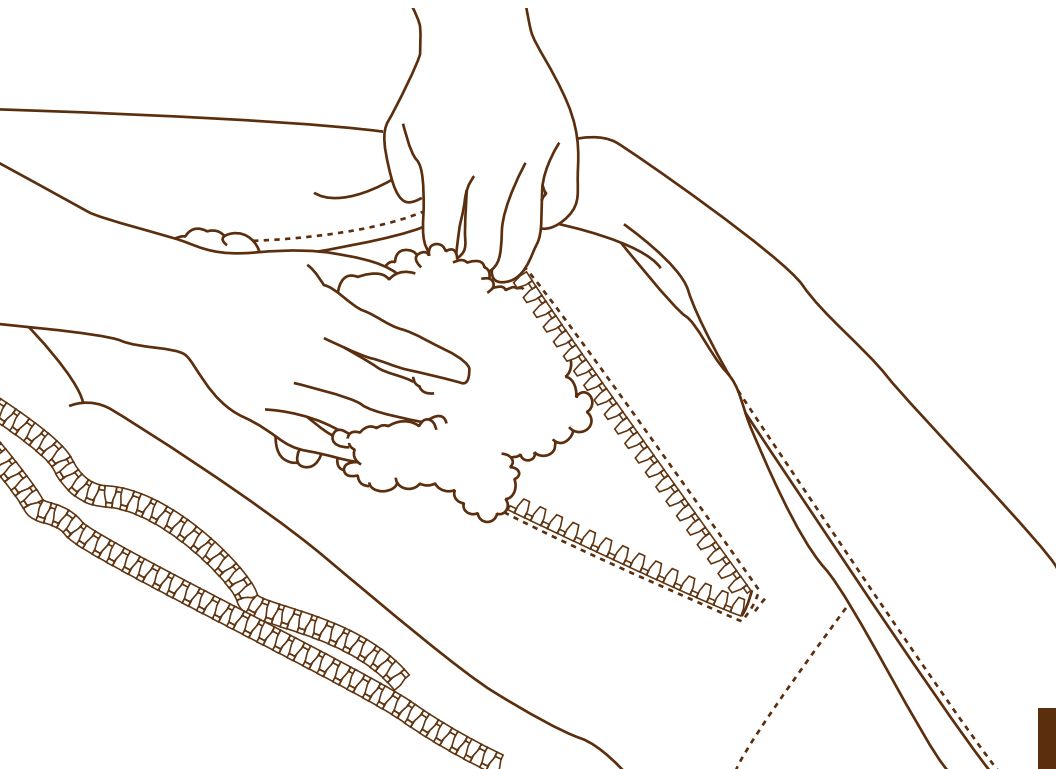
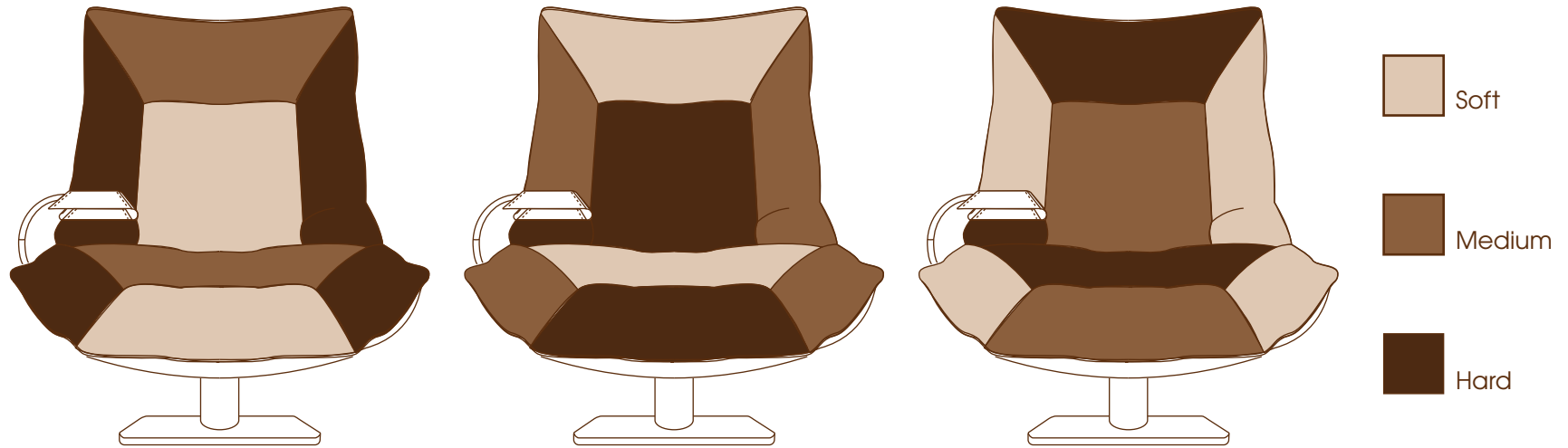
Breathable vents to ensure durability

## Quality Inside and Outside

Quality you can see, touch and feel even below the surface. MasterChair is an “open” chair. Which means you can see all the craftsmanship that goes into the making of your chair. By using materials such as S316 stainless steel, top quality first layer leathers, strong canvas lining, YKK zippers and Swivel movement bearings, MasterChair is built using only top quality materials.



## Customize the Softness or Stiffness of Your MasterChair in Minutes!

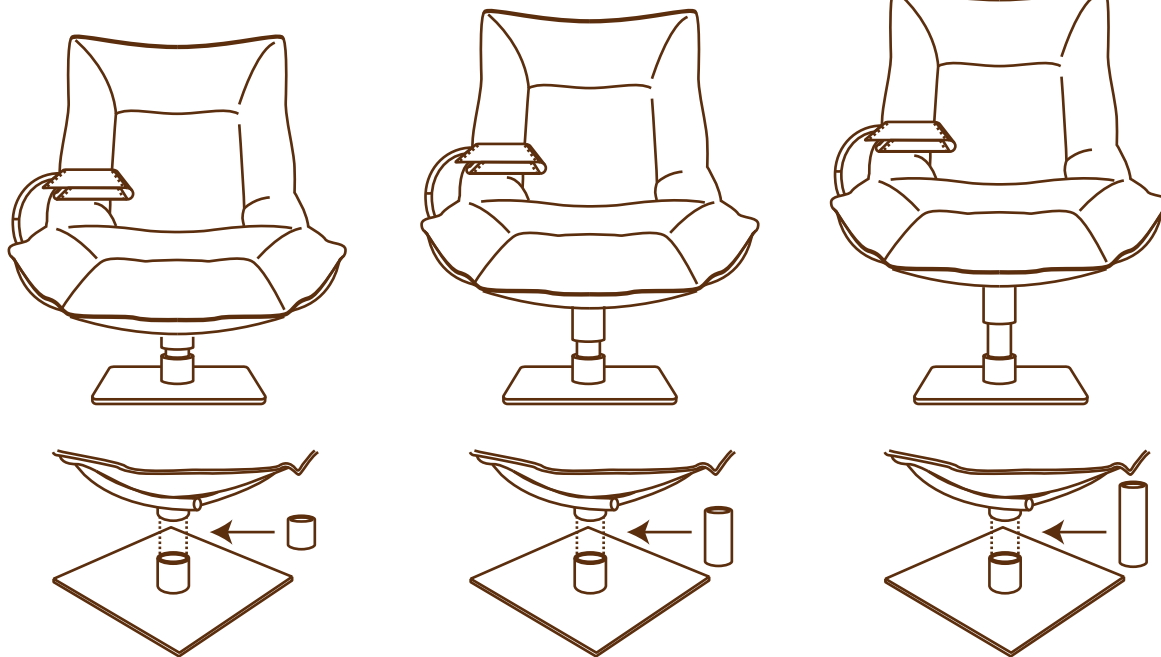
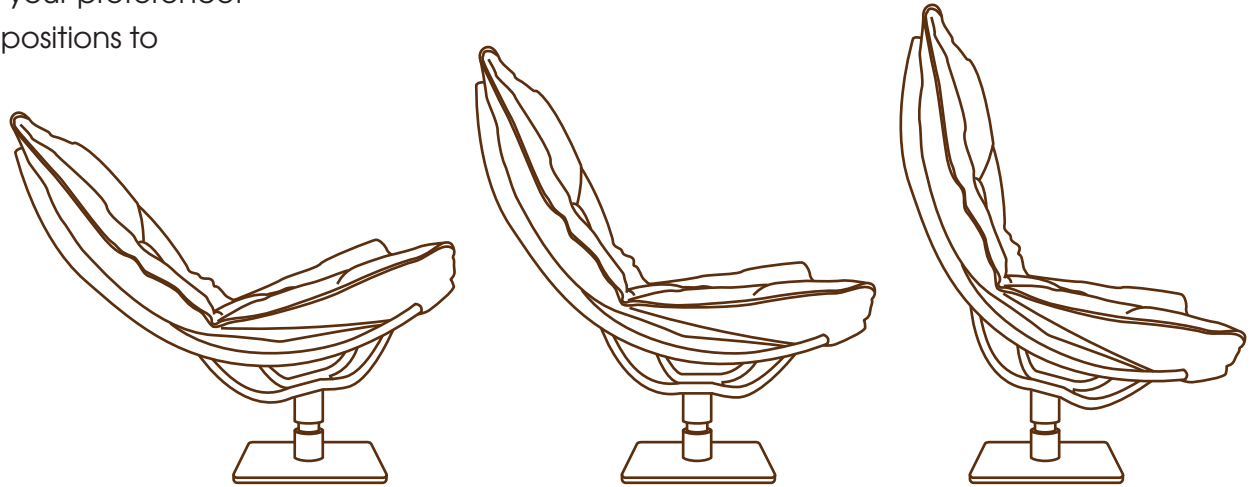


### Refillable Sections

Only MasterChair allows you to customize the softness or stiffness of the different pillow sections on the chair. The large leather pillow that covers the entire frame of the MasterChair contains sections throughout. Each section can be opened using the zipper, and additional or less filling can be adjusted for ultimate comfort preference. Do you want to have more support in the lower back, but less in the seating area? You can adjust your MasterChair in minutes. Upon receiving your MasterChair, we will include a large amount of refillable material so that you have enough for the future.

## Recline Adjustable

Your MasterChair can be reclined easily to your preference. Each MasterChair is designed with several positions to choose from. Whether you want to lay back or you prefer to be sitting upright, your MasterChair can be set to your favorite position.



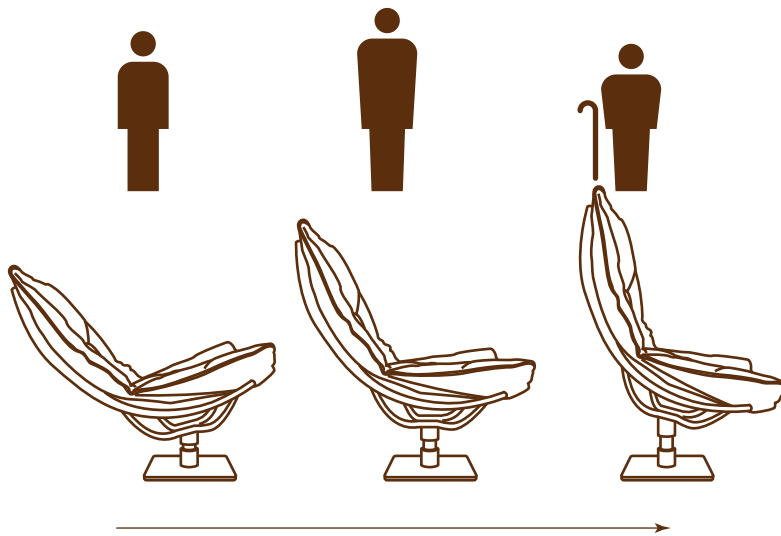
## Height Adjustable

Whether your height is short or tall, MasterChair comes with a simple, although incredibly strong and solid way to adjust the height of the chair. Included are 3 modules that can be used to adjust the height to the users' preference.



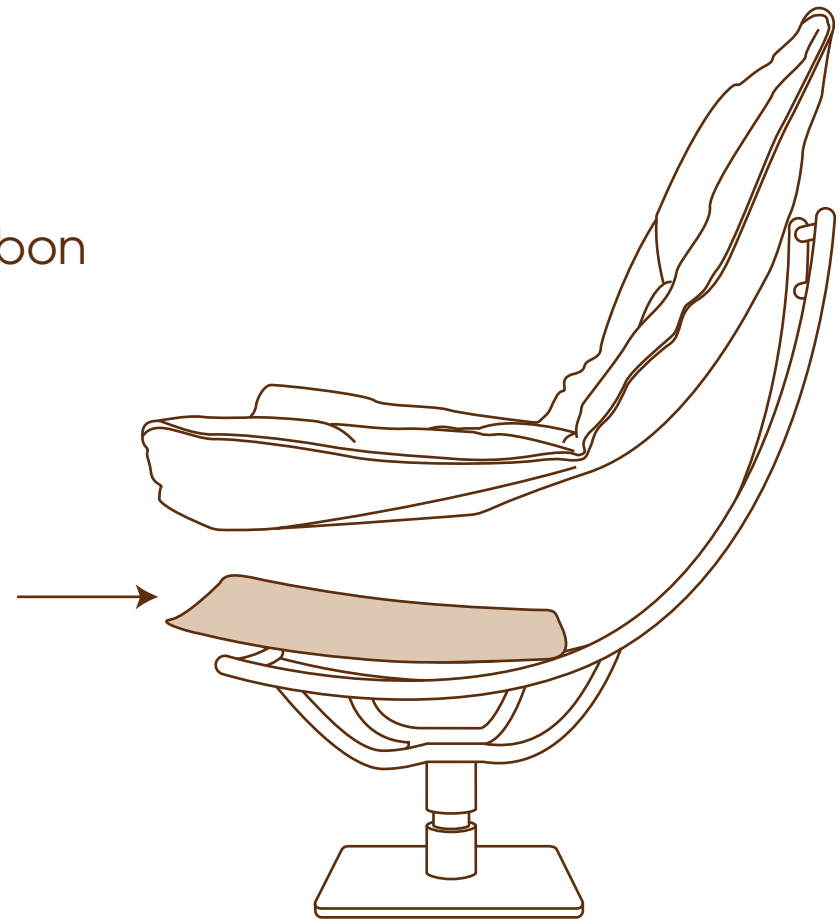
## The Chair that Grows with You

MasterChair is not just for the here and now. It will last your lifetime. The chair's distinctive features allow it to grow with you. When older, you may want to have the chair in a less reclined position and/or a higher seat. Younger users prefer to have their MasterChair in a recline position with a lower seat level. With the adjustable height and recline feature, you can change this whenever you like.



## Leather Fully Protected by a Layer of Carbon

Where the leather rests on the moving springs, usually a weak point of leather chairs, we have created an extra protective layer of carbon, finished with our signature striped canvas. Carbon, which is 5 times stronger than steel, will ensure the durability of the leather in your MasterChair.





## Small Table with Smart Pocket

True convenience is in the small table. The MasterChair is designed with a small 9" x 7" table that will accommodate holding your smart devices, remote controllers, glasses, coffee, glass of wine, and other small objects that are by your side when relaxing in your chair. The small table also has a built-in 7" x 7" smart pocket underneath it that excess remotes can be placed to have out of site. The tables curved leg is connected to the chairs frame and can swing out which allows for easy exiting from your chair. The finish on the tables surface is tailored to match the same leather chosen to cover the seating of your chair. Placement of the small table is possible on the right as well as the left side of your MasterChair.

# The Ottoman

The sought over Ottoman. Everyone loves a good ottoman. After an active day, the difference between relaxing in a chair with or without an ottoman can embark an array of moods. MasterChair knows the importance of embracing the same quality, durability and strength in the ottoman that is placed in the main chair. The pillow of the ottoman is cased in the same quality leather used for your chair and filled with a goose and down feather combination. The top of the ottoman can also recline in a tilted position to provide good calf support.





## Magazine Pocket

We believe MasterChair must have a pocket to hold your daily newspaper, the latest magazines and other favorite reading materials. This can be attached to the left or right side of your chair for easy access.



## Extra Pillow

Don't underestimate the extra pillow. Do you want ultimate comfort no matter which way you sit or lay on your chair? The extra pillow will provide support and contour optimally to the space you place it. You can twist, fold, and bend this pillow and it will reform when it's not needed.

Each extra pillow has a durable outer layer of the leather chosen for the chair; then placed underneath the leather is a second layer of strong canvas which gives the extra pillow maximum durability. In the core of the pillow lies an abundance of goose and down feathers. This extra pillow meets the highest demands for exceptional comfort.



## Personalized Engraving

MasterChair is the perfect gift for your best friend, a close family member, employee of the year, or to award someone for a great achievement. It could be a gift for Dad for his 50th Birthday, or a spouse for your 15th wedding anniversary. Whatever the occasion, MasterChair is a gift they will never forget!

Each MasterChair can be engraved on the back with a personal message. You could also choose to have a photo engraved to savor those cherished memories. Companies can engrave their logo. However you wish to show your personalization on the MasterChair; we offer many different options and will tailor your ideas for engraving into your chair. We offer several text fonts and support all languages.

Remember, MasterChair is the gift they will never forget; so add a personal touch to yours today.



*To you Dad,*

*Your are so strong and I can always count on you through anything life throws at us. You are my role model.*

*I love you! Brian 2011*

*You are so special to us. I want you to know that family is never apart. Maybe in distance but never in the heart. We love you so much!*

*From your granddaughter Sophia and family. December 2010*

*May 21, 2013.*

*Dear John,*

*Thank you for everything you have done for me.*

*Your friend Bruce*



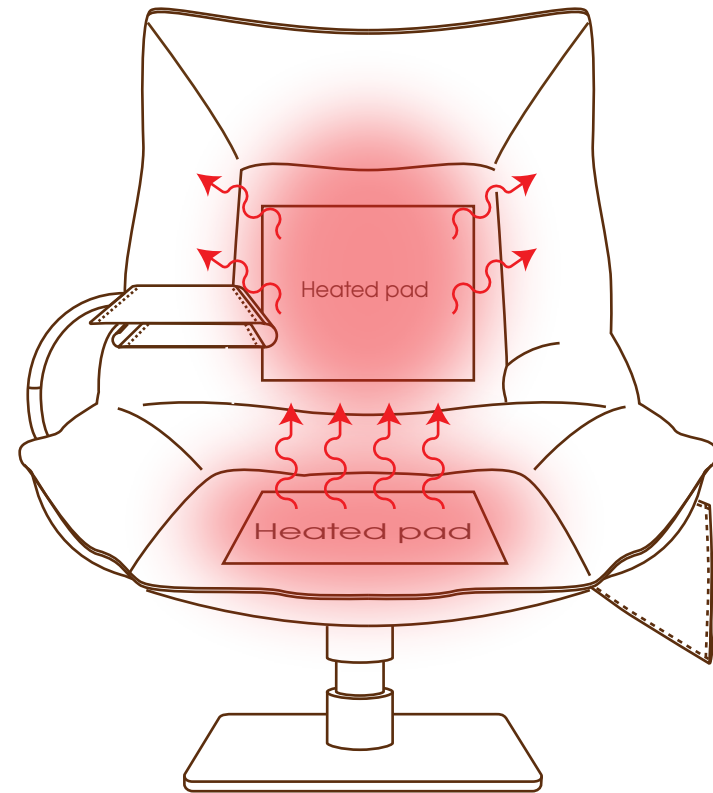
## Hidden Pocket

The hidden pocket is TOP SECRET. Each MasterChair has a hidden pocket somewhere in the chair. This is the users pocket only. Only the user will know where this pocket is. It cannot be seen by looking at the chair. The hidden pocket allows you to store documents, photos, SD cards, or anything you want to store safely in your chair. Remember the hidden pocket is TOP SECRET. We cannot tell you right now where this hidden pocket is located. On the receipt of your MasterChair, email us at [hiddenpocket@masterchair.com](mailto:hiddenpocket@masterchair.com) and we will send you instructions on where to locate it.



## Optional Wool Cozy Cover

Our optional cozy cover is made of real pure sheep wool on the under-side and is very soft to touch. The thickness of the sheep wool measures around 1" (2.5cm) to give a luxurious feel during use of those long cold winter months. The top-side of the cozy wool cover is finished with the quality leather that matches the color of your chair. Use the Cozy Wool Cover to snuggle under or as a seat pad. At any time it can be easily installed, uninstalled or removed.



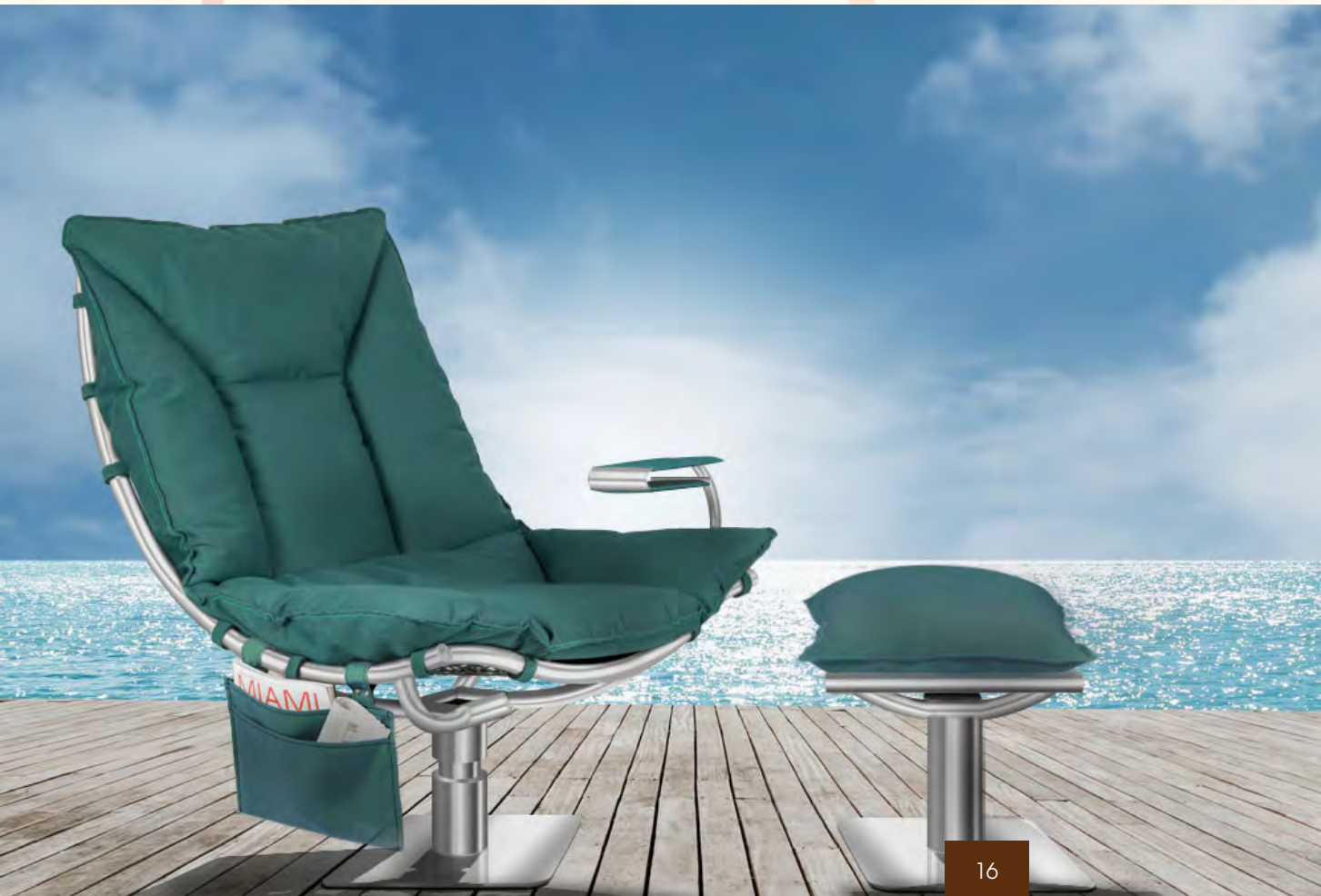
## Optional Heated Pad

Furnish your chair with a heated pad for the seating and lower back areas. In minutes the heated pad will warm up your complete chair giving you that ever so relaxing comfort of warmth for those areas of your body that need rejuvenating. The heated pad is powered by safe 12volts.



## Optional Outdoor Pillow Set

Because MasterChair is completely made out of rustproof quality materials, why not enjoy your chair outdoors? With the optional Outdoor Pillow Set, you can use the MasterChair in your back yard, near the pool or to just enjoy a great evening in maximum comfort. The Outdoor Pillow Set comes complete with a cover that you can pull over the chair and ottoman for protection against harsh environmental weather conditions. Ultimate comfort is not just meant for indoors. Now you can enjoy your MasterChair wherever you choose.



Dark Green

Red Wine

Royal Blue

Cream

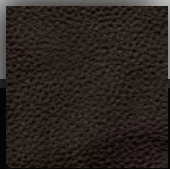
Brown

Gray

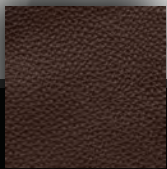
Striped

## Standard Cow Leather

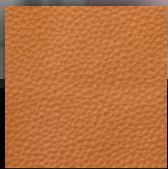
Our Standard Cow Leather consists of only strong and durable first layer leather from the world's top precious-skin tanneries. It holds a medium softness feel and is naturally water repellent and breathable. Regular maintenance will keep this type of leather at its known well preserved state for many years.



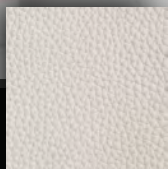
Black



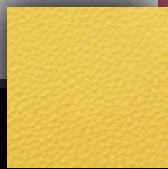
Dark Brown



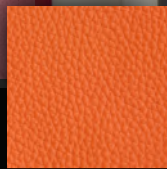
Brown



Ivory



Yellow



Orange



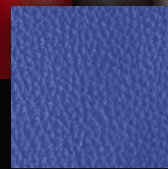
Purple



Burgundy



Red



Blue

Quality: First layer cow leather, medium softness

Thickness: 1.5 – 1.8mm

Available Colors: Black, Dark Brown, Brown, Ivory, Yellow, Orange, Purple, Burgundy, Red, Blue.

## Distressed Cow Leather

Fashion your chair with Distressed Cow Leather. This leather has been treated to create a textured appearance yet is very soft to touch. Visually you will see rich highlights over darker areas in the leather delivering an age-old rustic feel. The leather stays strong and durable, as this treatment does not weaken the overall integrity of the quality. For a look that is antique and can uphold the day to day endeavors, Distressed Cow Leather will be sure to pass the test.



Brown

Black

Quality: First layer brushed cow leather, very soft

Thickness: 1.2 – 1.4mm

Available Colors: Brown and Black.



## Calf Leather

For a soft subtle feel, our Calf Leather is only the finest of precious first layer hides. Calf Leather is knowingly favored by many and will provide a smooth and silky surface to your chair, making it feel complete. This type of leather responds well to regular wear and tear and is easy to clean, allowing you to get the most out of your calf leather.



Black

Dark Brown

Brown

Caramel

Quality: First layer calf leather, very soft

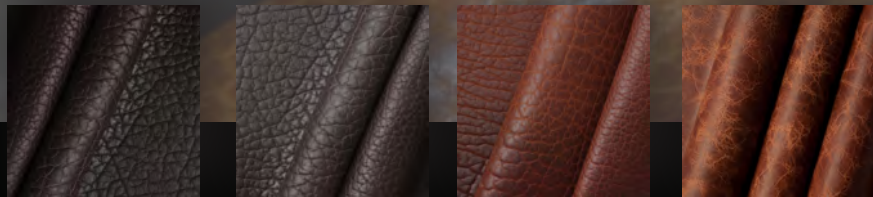
Thickness: 1.0 – 1.2mm

Available Colors: Black, Dark Brown, Brown, Caramel.

## American Buffalo Leather

American Buffalo leather is unparalleled in its softness, strength, and durability. It is one of the strongest upholstery materials known to man. Showcasing the beautiful marks of a range animal, the natural grain of american buffalo hides is not corrected with artificial embossing or plating. This results in the highest quality of buttery soft, luxurious leather making it legendary. Its strength and elasticity give it high resistance to ripping. It is flame resistant and will not readily burn or melt.

American Buffalo leather is easy to clean, has a smooth finish and strong fibers that prevent any penetration of dust, lint, or animal hair, making it an ideal choice for those with allergenic conditions. Cleaning with a soapy cloth directly after a spill is best. This leather responds beautifully to annual conditioning. It develops a rich patina over time that makes it your own "antique".



Black

Dark Brown

Brown

Antique Whisky

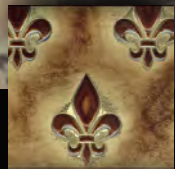
Quality: Natural Grain

Thickness: 2.0 – 2.5mm

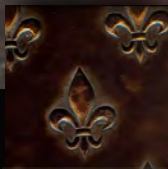
Available Colors: Black, Dark Brown, Brown, Antique Whisky.

## Genuine Embossed Leather

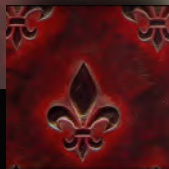
Introduce a hint of exotic fashion to your space. This leather has been stamped with steel engraved plates creating eye-catching designs and rich color tones throughout. Embossed leather will give a personal touch to your MasterChair displaying your unique taste. Choose from a large selection of patterns, colors and textures to match your surrounding décor.



Fleur Sand



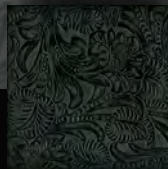
Fleur Brown



Fleur Red



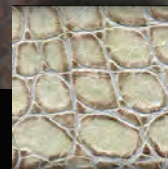
Tropical White



Tropical Black



Tropical Brown



Croc Oyster



Croc Brown



Diamond Brown



Cowboy Brown

Quality: First layer cow leather

Thickness: 1.3 – 1.8mm

Available in many different patterns and colors.

## Athletic Awards

There are many reasons to give a MasterChair...

The moments we celebrate in life do not last forever, but a MasterChair is great form of recognition and will be prominently used for the rest of someone's life.

Your team champion will feel appreciated when they receive a MasterChair. Enhance your presentation & inspire the possible recipients with a unique, custom recognition award with the MasterChair. This is an award they will never forget! As the years go by, the MasterChair you gave your player is the only award, surely, that he/she will use every day.

Whether for a single winner of a golf tournament, an entire basketball team that wins the national championship, an entire football team winning the Bowl, or any great athletic accomplishment, you can give a customized and personalized MasterChair that will honor the dedication the individual gave through the season. MasterChair will tailor your order to your requirements and support your company branding and marketing initiatives.





## Lobby / Store / Office

MasterChair is a beautiful, extra wide chair that visitors will love to use in your common areas. This chair offers many customizations and we will tailor it to your marketing initiatives. You will be sure to leave a lasting impression for your visitors. For office space such as a Therapist office, the conference rooms or beauty salon; once MasterChair is placed it will become the seating of choice it will create and a pleasant environment for your establishment.



## Employee/Company Recognition

More than a trophy or plaque, the MasterChair is truly a unique and personalized gift. An employee of the year should be rewarded. Do this with a MasterChair, engrave the company logo and personalize to the employee that brought the company to the next level of its success.

Express your thanks through giving a MasterChair to the employee who has shown such determination and commitment to your company's livelihood. What better way to show them you are excited to see their future contributions with your company. Make MasterChair your company's signature recognition gift.

## Company Gift

Show how unique every employee is with the highly customized MasterChair! The company logo and personalized message are only a couple of ways to make your gift above all others. There are many special moments to celebrate within your company's' achievements. For retirement or as a Holiday gift, your employees will enjoy the MasterChair every day, for the rest of their lives and know that they had chosen an authentic, well-respected company to be part of. Give only luxury and comfort of the MasterChair and your company will be remembered always by the steps of achievement taken on the corporate ladder.

# Only MasterChair can deliver where other chairs simply can't...

Personalized engraving text, logo and/or photo

Refillable pillow sections for ideal firmness

Choose from over 20 top quality leathers

Convenient small table with smart pocket

Suitable for tall and/or larger size people extra wide seating for 1.5/2 people

Real goose feather and down pillow

Choice of 6 frame options: stainless steel (316), brass or copper in brush or mirror finish

YKK zippers

The optional heated pad for seat and back comfort

Customized seating to user's height and weight

Height and recline adjustable chair

Useful magazine pocket

Heavy, solid steel base

Heavy, solid steel base

Recline adjustable ottoman

Backed with a 10 years manufacturer's warranty on the frame and 5 years on the leather seating and ottoman pillow.

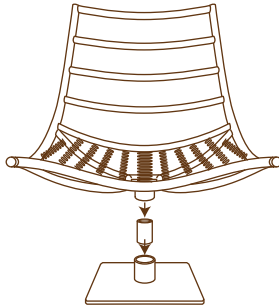


## Compare MasterChair with Other Chairs

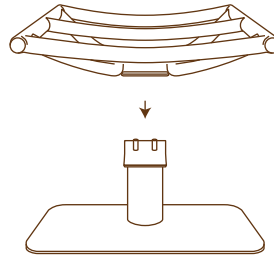
Feature	MasterChair	Other Chairs
Available in Stainless Steel, Brass and Copper, brushed or mirror finish.	Yes	No
Personalization with engraving text and/or logo	Yes	No
Extra Wide Seat. Enough space for 1.5/2 people	Yes	No
Suitable for tall and/or larger sized people	Yes	No
Customized for the user	Yes	No
Choice in many different leathers and colors	Yes	Some
Equipped with convenient small table with smart pocket	Yes	No
Equipped with Ottoman with recline feature	Yes	Some
Equipped with an extra pillow	Yes	Some
Ottoman and Extra Pillow filled with real Goose Feathers and Down	Yes	Rarely
With cushion pockets that can be filled/refilled	Yes	No
10 years warranty on chairs frame	Yes	Rarely
5 years warranty on chairs cushion	Yes	Some
TOP SECRET hidden pocket located somewhere within the chair	Yes	No
Can be used indoors and outdoors (optional outdoor pillow set)	Yes	No
Optional Wool Cozy Cover made of real sheep wool	Yes	No
Equipped with swivel bearings	Yes	No
Equipped with YKK zippers	Yes	Rarely
Enforced canvas lining to ensure strength	Yes	Rarely

# Assembly Manual

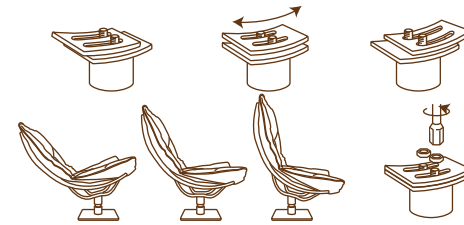
1. Connect the Chair Base to the Height Module(s) of your choice. Then, connect your Chair's Frame.



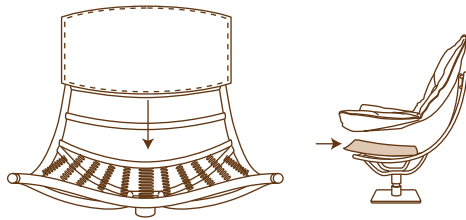
2. Connect the Ottoman Base to the Ottoman Frame.



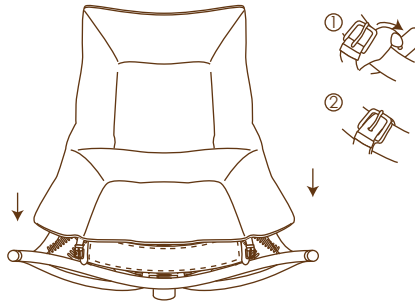
3. Use the Recline Adjustment Tool to set your desired recline position. Do this for both your chair and ottoman.



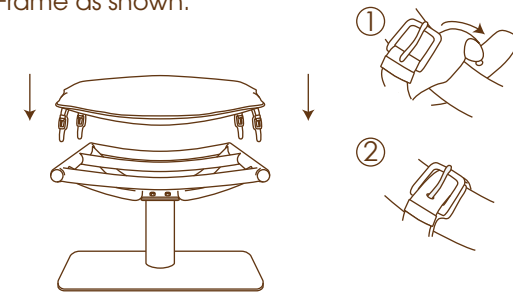
4. Place the Protect Pad in position as shown.



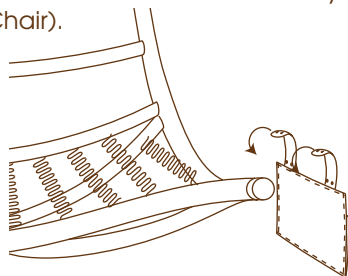
5. Connect the Chair Top Pillow to the Chair Frame as shown.



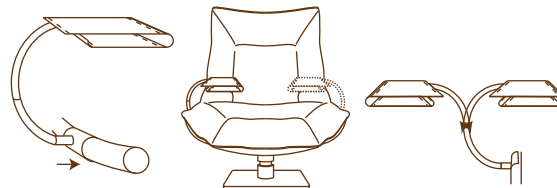
6. Connect the Ottoman Top Pillow to the Ottoman Frame as shown.



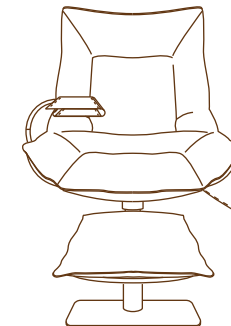
7. If desired, connect the Magazine Pocket to the side of the Chair's Frame. (Note: This can be connected to either side of your MasterChair).



8. Mount the Small Table with Smart Pocket to the Chair's Frame. (Note: This can be mounted to either side of your MasterChair).



Finished!  
Enjoy the MasterChair Experience!



## A Superior Chair. A Superior Warranty

Every day we are committed to deliver complete top quality in everything we do and maintain the MasterChair reputation as the world's leading brand name in superior lounge chairs. From sourcing materials, to exceptional customer service, to after sales service, we maintain the highest standards which enable MasterChair to create such great products.

MasterChair holds confidence in quality that you can rely on. Not just on receipt of your chair but for many, many years after that. In the rare circumstance that something does go wrong during the warranty period, we will be there to take care of it and we will go the extra mile for you so that all is perfect with your MasterChair; that's what makes MasterChair so unique and continues to make our customers very happy customers.

MasterChair is backed with a 10 years manufacturer's warranty on the frame and 5 years on the leather seating pillows. This is one of the best warranties on the market for a product you will enjoy using every day.

Each MasterChair purchase is accompanied with a warranty certificate on delivery revealing the chairs serial number, date of manufacture and its warranty guarantee.

### **WARRANTY CERTIFICATE**

Each MasterChair is backed with an extraordinary company warranty on the chair's frame and cushions. We ensure that each one of our customers is given a chair using only the finest quality products in the industry. To display our level of commitment, MasterChair would like to extend our exclusive warranty in honor of your recent purchase.

---

MasterChair, Inc. Authorizes from the time the warranty certificate is issued and/or delivery date of the product, that your MasterChair holds an exclusive product warranty as listed below:

**10 YEARS**  
Warranty on the MasterChair's Frame

**5 YEARS**  
Warranty on MasterChair's cushions

---

_____	_____	_____
Customer Signature	Authorized Signature	Issue Date

CHAIR SERIAL NO. \_\_\_\_\_

## MasterChair

the chair reinvented

\*Please review our recommended regular maintenance requirements for your MasterChair. Warranty claims must comply with these maintenance requirements, otherwise MasterChair, Inc. cannot accept the warranty claim your warranty coverage may be altered. All warranty claims must be in accordance with the purchase contract and supporting documents. MasterChair, Inc. guarantees all work as completed for the time period listed above.





**United Kingdom**

42 Mornington Avenue,  
Bromley Kent, BR1 2RH  
United Kingdom  
Phone: +44 20 3290 8817  
Email: uk@masterchair.com  
Website: www.masterchair.co.uk

**Germany**

Hauptstraße 16  
36137 Großenlüder  
Germany  
Phone: +49 6648 9167 562  
Email: germany@masterchair.com  
Website: www.masterchair.de

**Hong Kong**

Unit 8-9, 9/F, Eastwood Centre,  
5A Kung Ngam Village Road,  
Shau Kei Wan,  
Hong Kong  
Phone: +852 8174 6664  
Fax: +852 3014 5832  
Email: hongkong@masterchair.com  
Website: www.masterchair.com.hk

**Canada**

300 – 422 Richards Street  
Vancouver, B.C., V6B 2Z4  
Canada  
Phone: +1 604 8001675  
Email: canada@masterchair.com  
Website: www.masterchair.com





### **Belgium**

Minnedreef 9  
2920 Kalmthout  
Belgium  
Phone: +32 3658 7468  
Email: [belgium@masterchair.com](mailto:belgium@masterchair.com)  
Website: [www.masterchair.be](http://www.masterchair.be)

### **The Netherlands**

Postbus 544  
4645 ZW Putte  
The Netherlands  
Phone: +31 10 3400 776  
Email: [netherlands@masterchair.com](mailto:netherlands@masterchair.com)  
Website: [www.masterchair.nl](http://www.masterchair.nl)

### **U.S.A**

1181 S. Rogers Circle, Unit 20,  
Boca Raton, Florida 33487,  
USA  
Phone: 561 409 5900  
Fax: 561 431 3110  
Email: [sales@masterchair.com](mailto:sales@masterchair.com)  
Website: [www.masterchair.com](http://www.masterchair.com)

### **China**

13B, Seascope Plaza,  
Taizi Road, Shekou, Nanshan District,  
Shenzhen, Guangdong,  
China  
Phone: +86 755 2161 1025  
Email: [shenzhen@masterchair.com](mailto:shenzhen@masterchair.com)  
Website: [www.masterchair.cn](http://www.masterchair.cn)



MasterChair Inc.  
1181 S. Rogers Circle, Unit 20,  
Boca Raton, Florida 33487, USA  
Phone: 561 409 5900  
Fax: 561 431 3110

Email: [sales@masterchair.com](mailto:sales@masterchair.com)  
Website: [www.masterchair.com](http://www.masterchair.com)

MasterChair  
the chair reinvented